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- Phil Jones joins Emerald as Chief Technology Officer

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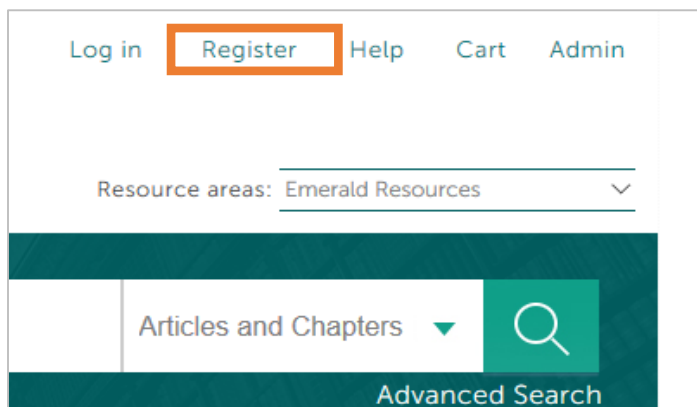
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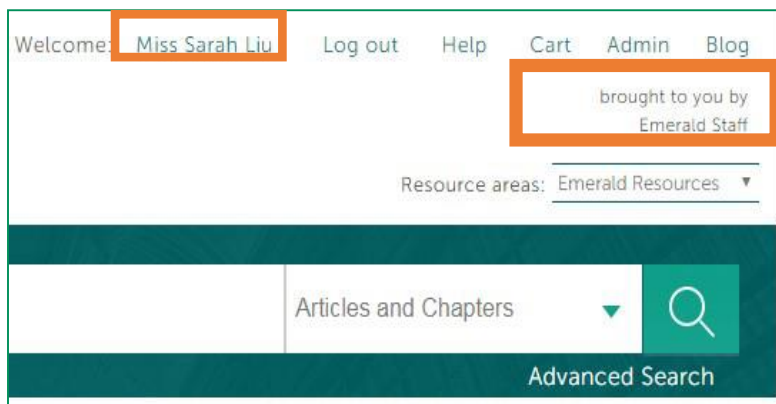
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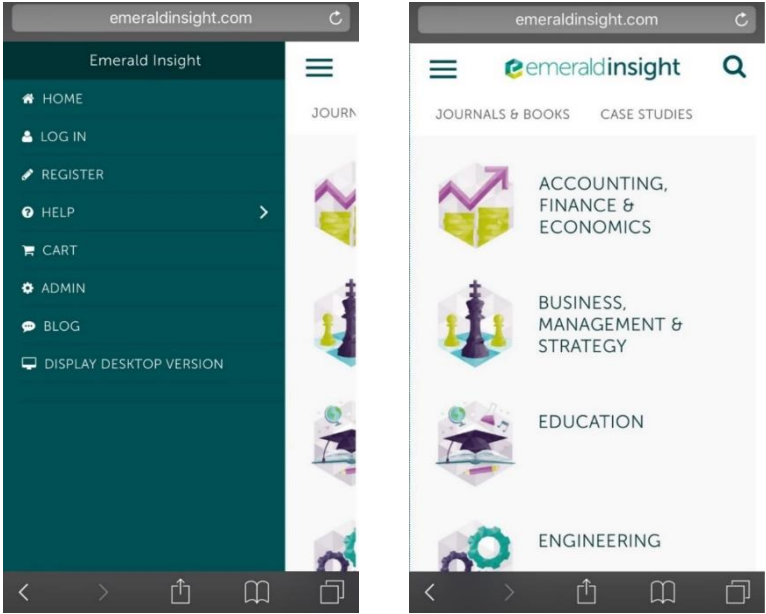
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Type: Research paper
P. Martin Dumas
Social Responsibility Journal, Volume: 2 Issue: 3/4, 2006
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2

☒ ☐ The illusion of CSR: drawing the line between core and supplementary CSR

Type: Research paper
Pablo Gomez-Carrasco , Encarna Guillamon-Saorin , Beatriz Garcia Osma
Sustainability Accounting, Management and Policy Journal, Volume: 7 Issue: 1, 2016
▼Preview | Abstract | HTML | PDF (457 KB) | References | Reprints and Permissions

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☒ ☐ Strategic CSR: an integrative model for analysis

Type: Conceptual Paper
António Marques-Mendes , Maria João Santos
Social Responsibility Journal, Volume: 12 Issue: 2, 2016
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Subject

The illusion of CSR: drawing the line between core and supplementary CSR

Author(s): Pablo Gomez-Carrasco (Department of Accounting, Universidad Autonoma de Madrid, Madrid, Spain)
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Abstract: Purpose
– The purpose of this paper is to contribute to the development of the theoretical framework for corporate social responsibility (CSR) and to provide a number of conceptual considerations which can be considered in the design of measures for corporate social performance (CSP).

Design/methodology/approach

– This study develops a theoretical framework of CSR and provides conceptual considerations to improve the measurement of CSP. The example of Spanish savings banks is used to illustrate the complexity of the concept of CSR, which includes different dimensions and relationships.

Article

1. Introduction

Despite the significant attention given to corporate social responsibility (CSR, henceforth) develop its conceptual framework (Langhelle, 2010; Matten and Moon, 2008; Aguilera *et al.*, 2006). In recent years, the debate around CSR has focused on the relationship between corporate social performance (CSP), as a way of making CSR applicable to practice (Maron presents inconclusive evidence (Van Beurden and Gössling, 2008; De Bakker *et al.*, 2005), lack of theoretical foundation and the need of a unifying framework (Garriga and Melé, 2003; Ruf *et al.*, 2001; Ullmann, 1985)[1]. Therefore, there is need for research that further develops the CSR

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Author(s): [Mariangela Bonasia](#) ,...[Show all authors](#)

Book/Volume: 18 **Editor(s):** [Rajmund Mirdala](#) , [Rosaria Rita Canale](#) **ISBN:** 978-1-78714-510-8 **eISBN:** 978-1-78714-509-2

Abstract: Abstract

The aim of this chapter is to show the limits of the European policy model and to support the existence, through straightforward empirical analysis, of an inverse relationship both in the short run and in the long run between trust in institutions and unemployment. The empirical methodology relies on dynamic panel data techniques allowing measuring in a single equation both the long-run relationship and the short-run speed of adjustment among variables. This connection appears to be valid both in the Eurozone considered as a whole and in particular in peripheral countries, where the macroeconomic dynamics have been, under this respect, much more divergent from the average. This outcome allows proving that to consolidate the European process of integration in the long run, institutions should have as main objective not only inflation but especially unemployment.

Keywords: [Economic policy](#), [Eurozone](#), [institutions](#), [trust](#)

Keywords: [E02](#), [E63](#), [C23](#)

Publisher: Emerald Publishing Limited



Citation: [Mariangela Bonasia](#) , , [Rosaria Rita Canale](#) , (2017), The Eurozone Policy Model and the Institutional Consolidation Process in the Long-Run. in [Raimund Mirdala](#) . [Rosaria Rita Canale](#)

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